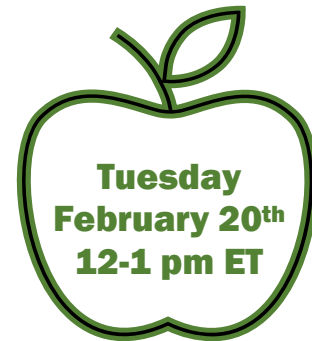


Food Traceability Public-Private Governing Body

Informational Webinar



Leavitt Partners and The Acheson Group are hosting an informational webinar on February 20th to discuss the launch of a governing body to align industry for implementation of enhanced food traceability, which is required under Section 204 of the Food Safety Modernization Act (FSMA).

This governing body will provide an independent, sector-neutral forum for the industry to come together—with their peers, regulators, and their technology vendors—to jointly define a shared vision for food traceability.

Why a governance body?

An **independent, balanced, and sector-neutral** governance body with **clear rules for engagement** is best positioned to establish an effective and efficient implementation plan and provide for **cooperation, coordination, and interconnection** amongst industry stakeholders that builds toward a **shared vision** for enhanced food traceability.

It will provide:

- ✓ A **decision-making mechanism** for critical questions of how traceability should be implemented
- ✓ A **common vision** for traceability across sectors, associations, and consortia
- ✓ A forum for **technical implementation discussions** between **industry and FDA**



What will be discussed during the informational session?

- ✓ How the drug industry's successful model for **industry-wide decision making** and **FDA collaboration** can support food traceability
- ✓ The opportunity for an **overarching blueprint** to drive food traceability processes and standards
- ✓ How **supply chain partners** can work together using decision-making mechanisms that promote balance, sector-neutrality, and equitability
- ✓ The importance of defining the **use cases, compliance requirements, and business requirements** for food traceability across sectors
- ✓ The value in identifying **shared industry infrastructure** that may be needed for food traceability

[**Click here to register for the event**](#)

For more information on the governing body, [click here](#).