

FAST FACTS ABOUT TAG

Citation

First reference: The Acheson Group (TAG)

Successive references: TAG [note: always upper case]

Our Logo (links)

- TAG Classic (**white, black**)
- TAG Canada (**white, black**),
- HashTAG (**black**)
- TAG Latin America (**white, black**)
- TAG India (**white, black**)

Our Businesses

- TAG. www.achesongroup.com
- TAG Canada. www.canada.achesongroup.com
- TAG Latin America. www.latam.achesongroup.com
- HashTAG. www.hash.achesongroup.com

Our Expertise: Global Food Safety and Public Health Consulting

Led by former FDA Associate Commissioner for Foods Dr. David Acheson, The Acheson Group (TAG) is a leading global food safety and public health consulting team of subject matter experts. Founded in 2013, TAG's reputation, team, and client base has grown year after year, continuing to add TAG experts – and expertise. The TAG Team's combined 375+ years of in-depth industry knowledge and real-world experience helps customers deploy best practices for risk mitigation, improve operational efficiencies, ensure standard and regulatory compliance, and protect their brands.

Our Locations

Headquarters. Bigfork, Montana

Offices. As a 100% virtual company, TAG Team Members work remotely across the U.S. and Canada, and a new site in India.

Service sites. TAG service offerings are provided remotely or on-site at client locations, as best meets their needs and expectations.

Global service. TAG continuously expands our footprint year over year, currently providing services in the United States, Canada, Mexico, Latin America, Europe, Asia, China, Middle East, and India.

Our History

2013 TAG is founded by Dr. David Acheson to provide food safety guidance to the industry

2013 Monthly FSMA Friday webinar sessions with SafetyChain are introduced (and continue to this day!)

2014 TAG goes international, expanding its service into Canada

2017 We begin servicing private equity firms with assessment services

2018 TAG begins to provide service in Latin America

2018 HashTAG is developed to service the cannabis industry

2019 New services for Food Defense Vulnerability and Penetration assessments and training are added

2019 Hygienic design services are added to our growing line of offerings

2020 We introduce a daily COVID update/business recommendation newsletter to provide the most current science-based information

2020 Public health crisis management and response services are added to TAG offerings
2021 TAG Canada is incorporated as a separate affiliated business unit
2022 TAG rolls out a quantitative Food Safety Culture Assessment and Program
2022 Operations are expanded into India, and an in-country specialist added to the team.
2022 Operations are expanded into the Middle East, with TAG on-site visits in Israel.
2023 TAG celebrates its 10-year anniversary.

Organizational Structure

Our Team. TAG currently has 30 full-time associates, with additional expertise provided by senior advisors and paid interns.

Leadership. Our Senior Leadership Team includes:

- Dr. David Acheson (MD) - President & CEO
- Rolando Gonzalez, PhD - Executive Vice President, Food Safety & Public Health
- Cameron Prince - Executive Vice President, Regulatory Affairs; Managing Director, TAG Canada
- Ben Miller, PhD - Vice President, Public Health and Regulatory Affairs
- Desiree Kramer - Vice President, Operations
- Liliana Casal-Wardle, PhD - Executive Senior Director, Food Safety & Supply Chain Risk Management
- Eric Edmunds, JD - Senior Director, Regulatory Affairs and General Counsel

Consultants. TAG's Food Safety Directors/Managers, Subject Matter Experts, and Account Managers provide a vast range of expertise in food safety and public health. (See Services)

Administration. TAG's administrative group consists of accounting, communications, and business operations directors and administrative assistants

Services

Combined expertise throughout TAG totals to well over a century of food safety, public health, and regulatory knowledge. As a team, we have expertise in the following areas:

- General food safety
- Food safety culture
- Public health
- Food defense
- Recall/crisis management
- Hygienic design
- Standards & regulations
- Environmental controls
- Supply chain risk management
- Toxicology
- Microbiology
- Risk mitigation
- Training

Industries served

Core business. With a key focus on the food industry, TAG provides food safety and public health services for all industry segments and food supply chain businesses – from grower to manufacturer, distributor, and retailer

Cannabis. Through program and policy assessments, risk evaluations, and identification of opportunities for improvement, the HashTAG team helps cannabis and hemp producers, and retailers produce and sell safe, quality products successfully.

Private Equity. Providing due diligence risk assessments for firms that are purchasing or investing in food companies, we help identify and mitigate risks, surprises or “red flags” – prior to an investment being made.

Educational Operations. Public health-related surveillance testing, interpretations, and assessments, (such as the safe re-opening following Covid), impacts of community disease transmission, and evolving disease tracking and trending.

Contact Information

Lisa Jo Lupo

Email: Media@AchesonGroup.com

Phone Number: 800.401.2239